



Realising the benefits of cycling in London

Rachel Buck, Principal Strategy
Planner - Cycling, TfL

rachelbuck@tfl.gov.uk



 **More people cycling, more often and more safely**

Target: 1.5 million daily cycle journeys by 2026

2015: 645,000 daily cycle journeys







Why invest £913m in cycling?

It's easier to drive

It's dangerous

I won't let my child cycle on the road

I don't have a bike

Barriers

There isn't a safe route from a to b

I haven't ridden a bike for 30 years

People like 'me' don't cycle





Cycling investment programme



Cycle superhighways



Central London Grid



Quietways



Mini Hollands



Better / Safer Junctions



Cycle hire



Cycle Superhubs and cycle parking



Cycle Training & Behaviour change



Will the programme deliver the 1.5m target?

Superhighways

Quietways

Mini-Hollands

Central London Grid

Better Junctions

Cycle Parking

Cycle hire

Behaviour change etc

1.5 million
daily cycle
journeys



Questions?

Is the 'mix' of cycling programmes optimal?

Is each programme delivering the desired outcome?

Which programmes deliver best value for money?

Is there something else we should also be doing?





Monitoring programme – data sources

Cycle counts	Intercept surveys	Attitudes to Cycling survey
Healthy Streets surveys	Longitudinal Survey (Mini Holland)	Town centre Surveys (Mini Holland)
London Travel Demand Survey	Innovative Infrastructure study	Cycle Hire Customer Satisfaction Surveys
iBus data	Cycle Risk Analysis study	AccStats database



What kind of people are cycling?

How many cyclists are there on the network?

Are there impacts on health?

Has the quality of the urban realm improved?

What do people think of the Mini Holland schemes?

Do people feel safer cycling?

How and why is the infrastructure being used?

What is the impact on other road users?

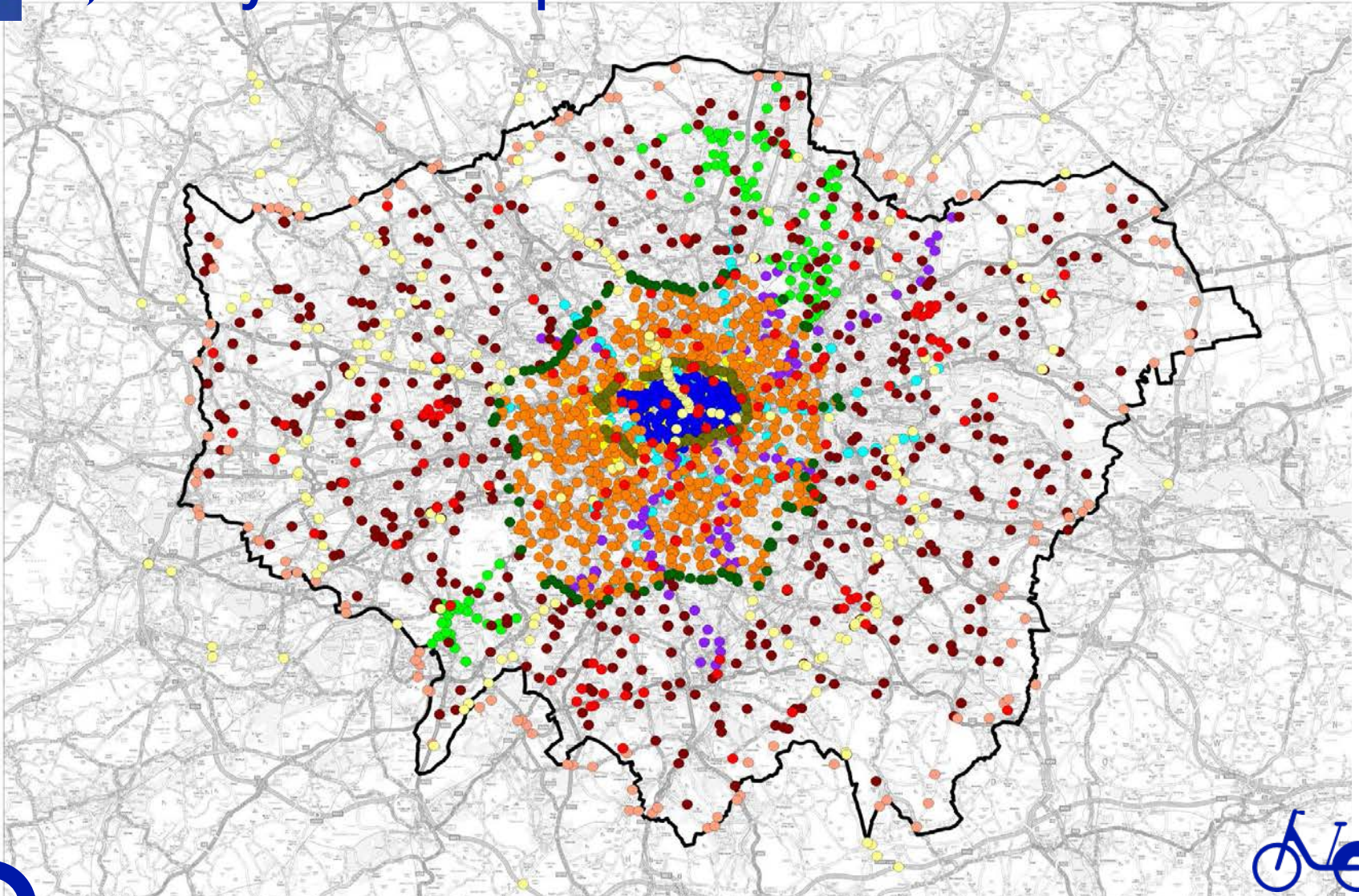
What are the barriers and motivators for cycling?

Has the experience of cycling changed?



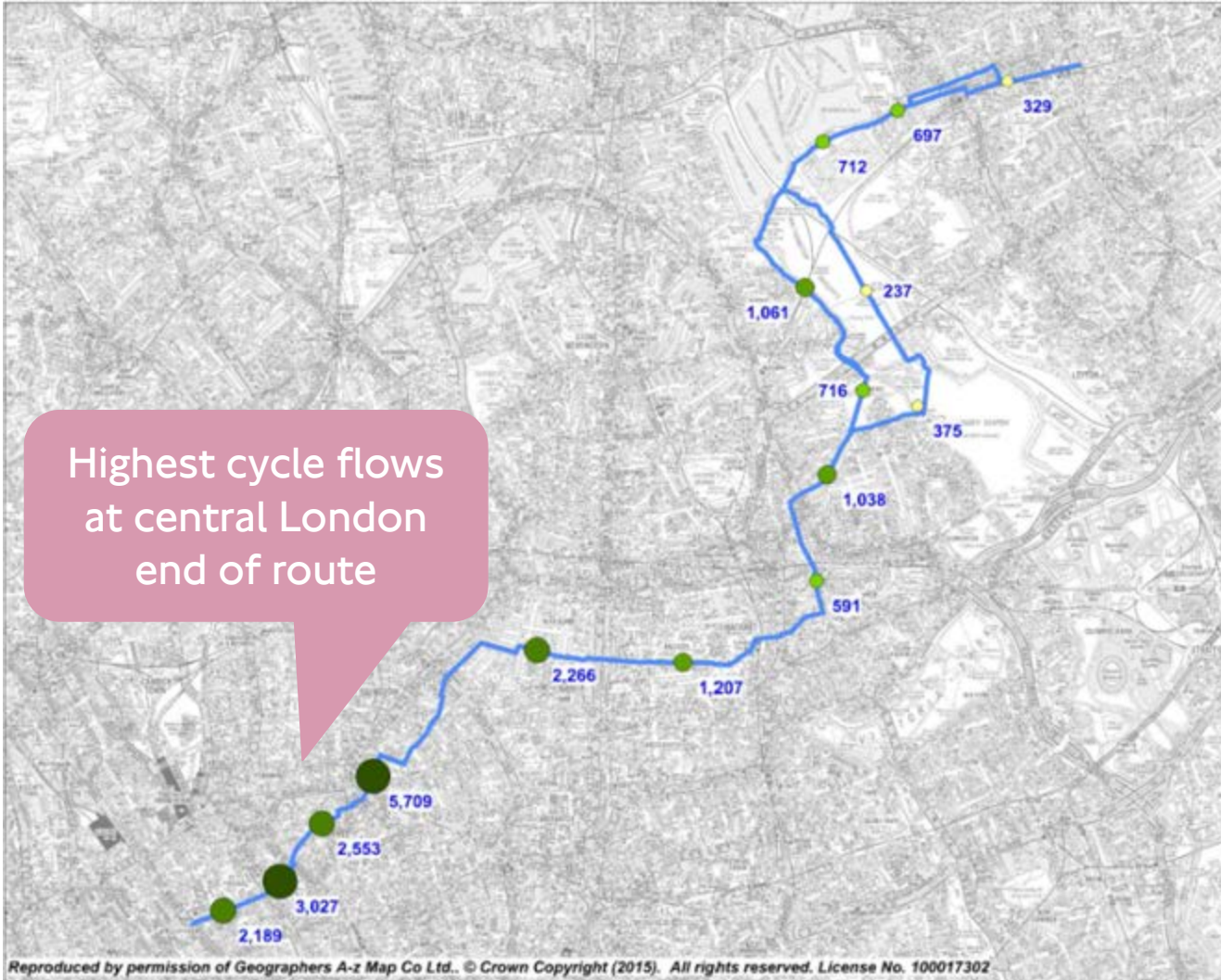


2,438 cycle count points






Quietway 2 – Bloomsbury to Walthamstow






Intercept surveys



Tell us about your cycle journey in Kingston

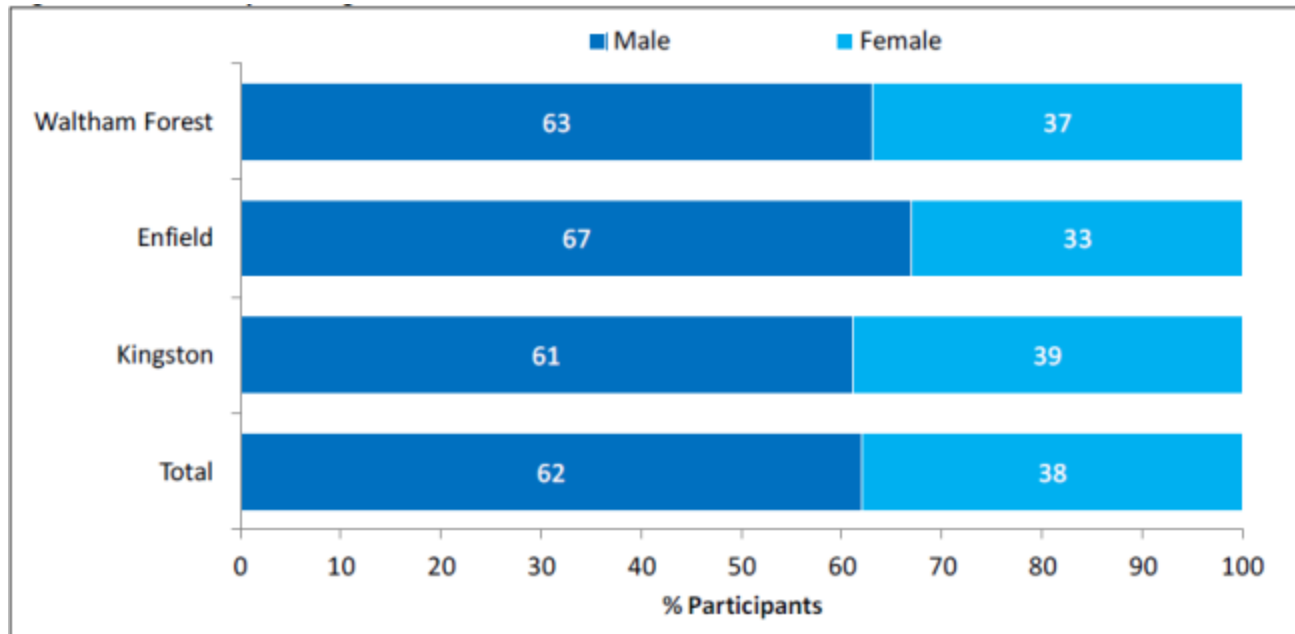
Transport for London 

TfL would like to hear your views on cycling in Kingston. To take part, please go to www.accent-mr.com/bikesurvey and enter the unique code printed here: **K####**

Participate in the survey by 22 July and you will be entered into the prize draw* with a first prize of £400 and six prizes of £100.

If you would prefer to take part in a telephone survey, please call this freephone number 0800 055 6675

*Terms and conditions apply. Follow the survey link for details.





Healthy Streets Surveys





How will the data be used?

Business Cases

Planning

Delivery

Sharing best practise

Shape future schemes

Share lessons learned

Optimise mix of programmes

Review

Monitoring

Identify gaps in portfolio

Track progress towards targets





More people cycling, more often and more safely

Rachel Buck

Principle Strategy Planner - Cycling, TfL

rachelbuck@tfl.gov.uk

0207 027 9796

